



# International Association of Business Communicators Tulsa

## WHAT IS IABC?



From corporate communications to graphic design; public relations to marketing and students to seasoned professionals, IABC has the resources, connections and learning opportunities you need to move your career forward.



A diverse group of communication professionals, IABC connects members to ideas and job opportunities through professional development and a generous culture of sharing.



With thousands of members worldwide, representing assorted industries, sectors and disciplines, this is a community alive with knowledge, experience, ideas and support.



For 45 years, IABC has set the standard of global excellence for professional communicators—as well as helped forge invaluable business connections and lifelong friendships.

## WHY JOIN IABC/TULSA?

1

Being a member of IABC/Tulsa offers year-round opportunities for personal development, networking and fun!

2

IABC/Tulsa is made up of some of the leading communication professionals in the Tulsa, Bartlesville and Northwest Arkansas areas.

3

IABC/Tulsa has received international recognition as one of the top IABC chapters in the world, winning three consecutive 'Small Chapter of the Year' awards in 2011, 2012 and 2013, and recognition as the 2013 'International Chapter of the Year.'

4

By joining IABC/Tulsa, you also receive benefits of international membership including awards programs, World Conference and learning and certification opportunities.





## MONTHLY PROFESSIONAL DEVELOPMENT LUNCHEONS

Each month, IABC/Tulsa members meet up for a lunch and learn event. We bring in speakers from across the country to discuss a range of topics throughout the year, chosen based on feedback from our members.

## NETWORKING EVENTS

IABC/Tulsa hosts several networking events for our members and potential members throughout the year. Events range from holiday mixers, to beer tastings, to brunches, to ball games! No two events are ever the same, but a good time is always guaranteed. Mix and mingle with IABC/Tulsa members in a fun, relaxed atmosphere!

## ANNUAL COMMUNICATOR'S SUMMIT

Each year, the Tulsa chapters of IABC and the Public Relations Society of America team up to present a half-day conference on the latest trends and topics in communications. Past events have featured nationally known speakers sharing stories and strategies on topics including crisis communications, media relations, social media and working with the C-suite, to name a few.

## ANNUAL GIFT OF COMMUNICATION

As our "gift" to the community, IABC/Tulsa coordinates an event offering local nonprofit agencies a free, private half-day session with communications professionals. This event allows IABC members and others to share their expertise with community charities to help them achieve excellence in communications throughout the coming year. We get as much out of this as the agencies!

## BRONZE QUILL AWARDS

These awards recognize outstanding employee communications, public relations, media relations, community relations, government affairs and marketing communication efforts. The Tulsa Chapter's awards are open to all communicators – members and non-members alike – in the corporate, nonprofit, advertising, marketing and government sectors. Network with and celebrate the top communicators from around the region at the awards ceremony held each spring.

## SOUTHERN REGION CONFERENCE

IABC/Tulsa is part of the IABC Southern Region, made up of 25 active chapters and nearly 2,200 members spread across 13 U.S. states, the Caribbean and Latin America. Each year, our region hosts a conference featuring distinguished speakers and breakout sessions, along with fun networking opportunities and dine-around dinners.

## LOCAL AND INTERNATIONAL JOB CENTERS

Discover your next career opportunity through IABC's online Job Center. Search by keyword, location, or job type and find hundreds of communication jobs at all levels of experience.

## WORLD CONFERENCE

A multi-day event held annually to provide an opportunity to learn from experts in a multitude of communication areas, while also networking with IABC members and communicators from around the world.

## WHAT IT COSTS

Total dues for membership in Tulsa are \$304 annually. New and lapsed members must add a \$40 application fee to this amount. We also offer corporate membership packages. To learn more about membership packages, or to join online, visit [tulsa.iabc.com/member-center/join-or-renew/](http://tulsa.iabc.com/member-center/join-or-renew/).

## HOW TO BECOME A MEMBER

Visit [IABCTulsa.com](http://IABCTulsa.com) and click on "Join IABC/Tulsa" for our simple steps to becoming a member. We can't wait for you to join us!

## CONTACT US

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