## 2016 Bronze Quill Winners

2016 IABC/Tulsa Bronze Quill award winners:

- IABC/Tulsa Lifetime Dedication Award: John Simmons
  - John Simmons helped establish the Industrial Editors of Tulsa, which eventually became IABC in 1971. He served as president of the Tulsa chapter, was named district chair in 1972 and served on the IABC International board from 1972 to 1974. In 1984 John received IABC International's prestigious Chairman's Award for service to the organization and to his profession. John was involved in planning district conferences and was instrumental in founding IABC/Tulsa's Bronze Quill awards program.
- Leon Bolen Service Award: Hayley Westwood of ONE Gas
- Best of Show: Keith Isbell of Williams for his entry in the Audio/Visual for "Rockaway Wow!"
   Keith scored 6.54 out of 7.
- John Hartman Professional of the Year: Kendra Thompson of <u>Cancer Treatment Centers of</u> America
- Communicator of the Year: Shagah Zakerion, Executive Director of <u>TYPros</u>

## Awards of Excellence:

- Sara Pollard, Shane McLaughlin and Steve Wilson of Walmart Stores Inc., for: "Walmart One 2015 Shareholders Experience.
- Walmart Communications Teams, for: "Associate Week 2015 Land of Opportunity Booth."
- Becky Carver and Information Technology of ONEOK, for: "ONEOK App Store."
- Becky Carver, Ashley Cleveland and Jason Ashley Wright of ONEOK, for: ONEOK Women's Resource Group Profile Series."
- Hayley Westwood, Ginger Renshaw, Derald Riley and Emily Cain of ONE Gas, for: "ONE Gas
  Tulsa Area United Way Campaign.
- Transit Advertising, Inc, for: "Rebranding and website launch."
- Roxanne Cook of Raven Linings Systems, for: "Raven Gets a Face Lift."
- Resolute PR, for: "Williams Route 66 Marathon 10<sup>th</sup> Anniversary"
- Adam Paluka and Kelli Bruer of EMSA, for: "EMSA Hispanic Outreach"
- Jennifer Rector of ONE Gas, for: "2014 Annual Report- Life's Essentials for a Better Tomorrow"
- Megan Webb of ONE Gas, for: "Investor Insight."
- Shannon Frederick, ABC, and Walmart Corporate Affairs, for: "Hurricane Katrina 10-Year Anniversary."
- Transit Advertising, Inc., for: "TAI Blog and Social Media."
- Cody Bromley, Zach Easdon, Jerek Jones, Jacob Will, Joshua Firor, Nick Andoe, Mariano Soler and Mason Robbins of the Tulsa Roustabouts, for: "2015 Inaugural Campaign."
- Bonita James of Transit Advertising, Inc., for: "Website Design and Launch."
- Kathy Murphy of ONEOK, for: "ONEOK Recruiting Website."
- Roxanne Cook and DJ Wroble for Raven Linings Systems, for: "Raven's Website Goes from Zero to Hero."
- Cherokee Nation Businesses, for: "Osiyo, Voices of the Cherokee People."
- Keith Isbell of Williams, for" Rockaway Wow."
- Roxanne Cook of Raven Linings Systems, for: "Raven Videos Go Viral."
- Dawn Ewing of ONE Gas, for: "ONE Gas Distribution 811 Safety Videos."
- Kathy Murphy of ONEOK, for: "2015 Annual Shareholder Meeting Video."
- Kathy Murphy of ONEOK, for: "United Way Video."

- Brad Borror and Ashley Cleveland of ONEOK, for: "ONEOK and ONEOK Partners 2014 for Annual Reports."
- Cherokee Nation Businesses, for: "Cherokee Nation Economic Impact Report."
- Michael McCulloh of ONE Gas, for: "When Wally Met Jessica."
- Michael McCulloh of ONE Gas for,: "Donations of Pallets Help Make a Global Impact."
- Katie Rathkey of ONE Gas, for: "In an instant...Forever Changed."
- Roxanne Cook of Raven Linings Systems, for: "Case By Case."

## **Awards of Merit:**

- Katy Hall and Josh Butts for BOK Financial, for: "Manage Risk on All Fronts."
- Rhonda Rathje of Walmart, for: "Building a Story Content Engine."
- Ashley Cleveland, Jason Ashley Wright and Kathy Murphy of ONEOK, for: "ONEOK Salutes Veterans."
- Ashley Cleveland and Becky Carver of ONEOK, for: "ONEOK Biometric Screenings Program."
- Anna Raybourn of ONEOK, for: "ONEOK and ONEOK Partners Investor Relations Monthly"
- Alicia Dickens of Triple A Oklahoma, for: "Triple A Extravaganza"
- Tulsa Airports Improvement Trust and Resolute PR, for: "Concourse A Dedication."
- Cherokee Nation Businesses Communications and Cherokee Nation Communications, for: "Anadisgoi.com"
- Roxanne Cook, DJ Wroble and Ed Kampbell of Raven Linings Systems, for: "Raven Gets Taped."
- Cherokee Nation Businesses, for: "Where the Casino Money Goes."
- ONE Gas Corporate Communications Staff, Trick Dog Design and Bolen Ink, for: "ONE Gas Connections Newsletters."
- Pam Eaker of Murphy by Enovation Controls, for: "VRU Pro Controller."
- Stephanie Higgins, Becky Carver and Ashley Cleveland of ONEOK, for: "One in Responsibility
   – 2014 Corporate Responsibility Report."
- Cherokee Nation Communications and Cherokee Nation Businesses Communications, for: "Anadisgoi Magazine."
- Cristi Goettel of Triple A Oklahoma and Triple A South Dakota, for: "Triple A Strategic Plan."
- Ashley Welborn of Triple A Oklahoma and Triple A South Dakota, for: "Impact of an Email Address Visual Aid."
- Cherokee Nation Businesses Communications and Cherokee Nation Communications, for: "Cherokee Nation Fiscal Year 2014 Annual Report."
- Roxanne Cook and DJ Wroble for Raven Linings Systems, for: "Raven Sales Literature."